# larketplace

Local News, Profiles, Events & Resources For 50 Plus Adults

October 2023 • Volume 29 • Issue 10

#### Ten Prescription Drugs Medicare Will Negotiate First

The names of the first 10 Medicare drugs whose prices the federal government will negotiate directly with manufacturers were released Aug. 29. It marks the first time in history that the price of life-sustaining medications that millions of older Americans in the nation's largest health program rely upon to prevent strokes and blood clots and to treat diabetes and cancer will be subject to direct negotia-

"This is an important first step toward finally allowing Medicare to use its purchasing power to lower drug prices," says Nancy LeaMond, AARP executive vice president and chief advocacy and engagement officer. "Medicare spends more than \$135 billion on prescription drugs every year."

Between June 2022 and May 2023, Medicare Part D spent \$50 billion on the first 10 drugs selected for negotiation. That represents 20 percent of Part D spending during that time period. These

medications were used by 8.2 million Medicare beneficiaries.

In the long run, Medicare beneficiaries who often must pay a percentage of a drug's cost would benefit directly from lower negotiated prices, and the government could use the money saved to shore up Medicare's finances. Negotiations will be expanded to include additional drugs in the years ahead, which would magnify the savings.

"Letting Medicare negotiate for lower prices is a commonsense solution that will save seniors money and cut government overspending," LeaMond says.

Here are the 10 drugs that will form the inaugural group of medications subject to negotiations between Medicare and drugmakers. Spending and number of enrollees was between June 2022 and May 2023. These include Eliquis, Jardiance, Xarelto, Januvia, Farxiga, Entresto, Enbrel, Imbruvica, Stelara, and Novolog.

10 from among the 50 medications of bargaining power to the table. medicines. Drugmakers that de- Medicare Advantage plan. cline to negotiate prices face suband Medicaid, the health coverage program for people with low incomes.

a prescription drug benefit to Medicare nearly two decades ago, the law explicitly forbade the program to negotiate drug prices with pharmaceutical companies. AARP has been one of the most outspoken advocates for changing that policy. "Medicare negotiates a lot of different services that it covers, and prescription drugs were not a part of that until now," says Leigh Purvis, AARP's prescription drug policy principal.

Medicare has tens of millions Federal officials drew the list of of beneficiaries and brings a lot

that Medicare Part D spends the Nearly 52 million Medicare benmost on and that are used most by eficiaries are either enrolled in a beneficiaries. All but three of the Part D prescription drug plan or first 10 drugs are small molecule get drug coverage through their

While Medicare enrollees will stantial financial penalties or must not feel the first effects of negotistop participating in Medicare ated drug prices until 2026, experts point to several other provisions of the new law that are already beginning to save beneficiaries money. When Congress first added Plus, other cost-saving provisions will be rolled out between now and when the negotiated prices kick in.

> In 2024, beneficiaries with high drug expenses will get a break from paying any out-of-pocket costs once they reach the so-called catastrophic phase of the Part D prescription drug benefit. Part D premiums will not be allowed to increase more than 6 percent.

> The impact of this new policy will go beyond the savings to Medicare beneficiaries who take the 10 drugs on the initial negotiations list. Medicare is scheduled to choose 15 additional drugs for negotiations with prices to take effect in 2027, another 15 in 2028 and 20 more medications annually starting in 2029.

#### CU Presents When You Wish Upon A Star

Mason brings these famous songs "The Bare Necessities." storytellers.

a world where Disney magic meets the timeless rhythms of jazz. Marking a milestone that's heartwarming as a Disney tale itself, the concert is a centenary tribute to 100 years of Disney magic. From Snow White to Toy Story, the

Join us on Friday, October 6 at time-honored music of Disney's tions. Backing the vocalists is an 7:30 pm for an unforgettable eve- animated world has been reimag- ensemble of musicians who bring ning as we celebrate 100 years of ined and rejuvenated by jazz lumi- a wealth of expertise to the perfor-Disney through the lens of jazz at naries such as Louis Armstrong, CU's Macky Auditorium Concert Miles Davis, and Dave Brubeck. der. The program features the a captivating journey through the new house band of The National annals of Disney cinema, breath-Jazz Museum in Harlem which ing new life into beloved jazz stanis curated by artistic directors Jon dards like "Someday My Prince Batiste and Christian McBride. Will Come," "He's a Tramp," "Ev-Pianist and music director Sean erybody Wants to be a Cat" and

to life along with a five-piece band Vocalists Kim Nalley and Sasha tickets. Call 303-492-8008 or visit and two wonderful singers and Dobson join the ranks to bring their website at www.cupresents. these cherished Disney tunes to org to reserve your tickets today! Get ready to be transported into life with their unique interpreta-

"When You Wish Upon a Star" Hall, 1595 Pleasant St, in Boul- The concert's program will feature promises to stir hearts and bridge generations through the nostalgic power of Disney classics and the improvisational flights of jazz, united in a fantasia of melody and imagination.

> Ticket prices range from \$15 to \$90. Save 15-25% with season



Artists Sean Mason, Kim Nalley and Sasha Dobson



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The Lights Are Out

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#### Tuesday/3

Boulder Genealogical Society presents a free hybrid program on "Writing Your Own Story for the Next Generation" by Dina C. Carson at 7 pm at the Calvary Bible Church, 3245 Kalmia Ave. in Boulder. The roots of good storytelling will help you go from rambling to readable. A few quick and simple tips will get you churning out memories your relatives will read. Please register to receive the handout and attend in person or on Zoom info at www.bouldergenealogy.org.

#### Wednesday/11

Longmont Genealogical Society presents a free program on "Inspiring the Next Generation of Genealogists" by Nicole Dyer at 1 pm at the 1st Lutheran Church Friendship Room, 3rd and Terry Sts.in Longmont. Learn ideas to discuss ancestors in the context of historical events, create reader-friendly books, act out family stories at reunions, use multimedia for storytelling, and more. Register to receive handout and attend in person or on Zoom info at https://longmontgenealogicalsociety.org.

#### Saturday/14

The Boulder Valley Unitarian Universalist Fellowship at 1241 Ceres Drive in Lafayette will be holding a drive-in opportunity for anyone to anonymously and safely donate weapons from noon to 2 pm. The weapons conversion program will be used for garden tools or jewelry. Donors will receive a King Soopers gift card. For more information: https://www.bvuuf.org/guns-togarden-tools.

AARP presents free online webinars on their website at https:// local.aarp.org/virtual-community-center/. They offer many daily webinars on various topics on nutrition, movies, exercise, finances, fraud prevention, and technology.

The Colorado Gerontological Society presents free online videos on their website at www. senioranswers.org. They offer many videos on Aging in Place series including home & healthy living, finances, fraud, & technology for seniors.

Check individual venues for current information

Calendar sponsored by: **Beyers Law** 

We Care

#### **Boulder County Sheriff's Office Cadet Post** Celebrates 50th Anniversary

The Boulder County Sheriff's Office Cadet Post #500 is celebrating its 50th anniversary. The cadet post was established in September 1973 and was launched under then Sheriff Brad Leach. The post had 45 young women and men participate in the program the first year who were between the ages of 14 and 17.

Today, the cadet post is a career orientation program that offers those between the ages of 14 and 21 the opportunity to experience the law enforcement profession firsthand. Over the last 50 years of the program, the cadet program has successfully launched the careers of numerous people into law enforcement, including Boulder County Sheriff Curtis Johnson,

who began as a cadet in 1986, and former Boulder County Sheriff Joe Pelle, who began as a cadet in

The first cadet known to have graduated from the sheriff's office cadet program and became a deputy with the Boulder County Sheriff's Office, was Greg Morrison, in February 1978. Morrison later went on to become the chief of police in Silverthorne, Vail, and the Grand Junction police departments. Other former cadets have also gone on to serve in law enforcement and public safety careers including current staff members of the Boulder County Sheriff's Office. Former cadets at the sheriff's office include a division chief, commanders, detectives, deputies, and a dispatcher.

Cadets ride along with deputies on patrol, assist detectives, observe the operations of the communications center, and work in the jail. Cadets are frequently called upon to aid at a variety of public safety and/or public relations programs including traffic control at parades, presentations at school safety programs, and participation in community fairs, events, and demonstrations. Professional law enforcement training is provided, along with opportunities to attend a cadet academy, local and national conferences, seminars, and competitions.

For more information about Cadet Post #500, please visit: https:// bouldercounty.gov/safety/sheriff/ join-our-team/cadet-post-500/.



Tips to Stay Connected During Natural Disasters

Natural disasters can occur anywhere, at any time. Having a plan to stay connected during emergencies is essential. In the midst of a natural disaster, you'll want to stay informed of local conditions and recommendations, be able to alert loved ones of your safety status, and have the peace of mind that comes with knowing you have a way to reach emergency personnel.

HEARING & TINNITUS

Dr. D'Anne Rudden & Dr. Caney Demars

Doctors of Audiology

Center

September is National Preparedness Month and to help ensure you stay connected during natural disasters, T-Mobile is offering the following tips to follow before and during a disaster:

Before a Disaster

- Check NOAA's National Weather Service and the National Hurricane Center to get tips and track storms.
- Ensure your disaster kit or go bag includes a list of emergency numbers, chargers and waterproof,

resealable bags.

- Stay abreast of current conditions and forecasts by downloading the Red Cross and FEMA apps and by subscribing to local authorities' text alerts and social media channels.
- Enable Wireless Emergency Alerts (WEA) on your phone. WEA is a public safety notification system that enables authorized agencies to send messages to those with capable wireless devices alerting them of emergencies in
- Check the T-Mobile Newsroom for the latest information on the wireless service provider's emergency response. Companies like T-Mobile have emergency response teams working to ensure they are ready to keep communities, first responders and individuals connected when it's needed

During a Disaster

• Be ready for power outages and other interruptions. Keep your mobile devices fully charged and enable your phone's battery-saving mode and dark mode to conserve charge.

Longmont, CO 80501

www.longmonthearing.com

- Keep calls (and all device usage) to a minimum and make conversations as brief as possible. Or, consider sending text messages instead. During times of congestion, texts are more likely to go through than calls.
- Have a charged portable power bank for your phone handy as back-up.
- Ensure you have a way to make important calls should regular cellular coverage be limited or unavailable. For example, if you are a T-Mobile customer, you can set up Wi-Fi Calling to do so. If you call 911 using Wi-Fi Calling, give the operator your address. (State Point)



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50 Plus Marketplace News, Inc., is published the first of each month for folks over the age of fifty and dedicated to providing information, programs, matters of interest, and services to Boulder County citizens. 50 Plus has 42,000 county readers monthly. The paper is distributed by free newsstands in businesses that cater to the needs and interests of Agers.

50 Plus Marketplace News, Inc. encourages contributions from readers and business in the form of articles, schedules and reported events. Articles and other written material 300 words or less are to be emailed to sales@50 plus market place news.com. Faxes and hand-written materials are not accepted. Pictures with captions are appreciated. Digital photos are accepted (170 to 300 dpi, JPEG files) and also emailed.

### 10th of the Preceding Month

Advertising supports all publication efforts. Call 303-694-5512 to request a media kit. Ads are accepted until the 16th of the month, provide by email in PDF, or JPG files. Ad space is provided in column-inches, equating to fractions of a page, up to a full page, with many sizes to choose from. We have an excellent graphics design team by request.

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**Smart Phone Access** 



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#### The Lion Gave Up

Margot Lowe and guide Witness Mathebule were on safari near the Arathusa Safari Lodge in South Africa when they came across a herd of feeding hyenas. The critters suddenly stopped eating; they sensed danger. Out came the video camera and, sure enough, a large and scary lion entered the scene. The hyenas scattered but not fast enough for all of them to get away; one member of the herd was too slow and was singled out by the lion. But the big cat hesitated when it saw the hyena clan had turned around and was about to attack. It gave the lion's captured prey enough time to get away.

## Part Time SALES!

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Call Robert at 303-694-5512

For Details.

#### Holiday Quilt Boutique

Interfaith Quilters of Longmont is excited to announce its third Fall Sale. The Holiday Quilt Boutique will be held in the Friendship Center at the First Lutheran Church of Longmont, 803 Third Street, Saturday, October 7, 2023, 9:00am- 2:00pm. We request a \$1 entry donation. Decorative quilted

items will represent our annual holidays in the forms of wall hangings, table linens, lap quilts and baby quilts. We accept cash, check or credit cards.

The items are for sale at reasonable prices; they are hand or machine quilted and made of quality fabric. They will be heirlooms to be enjoyed by future generations. IFQ volunteers will assist you.

Proceeds from the fall sale will benefit the Safe Shelter of St. Vrain Valley and the O.U.R. Center(Outreach United Resource Center) in Longmont.

Our membership includes quilters from the community of Longmont and outlying areas who work to improve the lives of others in need. We also donate appropriate quilts year-round. Mountain States Children's Home and VA groups are frequent recipients.

Our group of 140 members meet most Mondays, 9am-3pm in the Friendship Center of the First Lutheran Church, 803 Third St., Longmont.

New members of any age who quilt or would like to learn are always welcome. Bring your lunch and be part of our endeavors.



## Understand your Medicare plan options this Annual Enrollment Period: Oct 15 - Dec 7

As a local & licensed insurance agent, I can make informed recommendations because I know the Medicare plans, networks, hospitals, and doctors right here in our area.

#### I provide:

Access to a variety of competitive plans.

Assistance
with questions, plan selection and enrollment.

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Call, text or email me today to schedule your remote or inperson plan review – at NO COST to you and no obligation to enroll!



## Corrin Campbell Licensed Insurance Agent Cell: 303-875-2944 Office: 303-440-3556 corrin@ccampbellassociates.com

Not affiliated with or endorsed by the government or the federal Medicare program. Insurance-related solicitation.

**Medicare Resource Center Open** Tuesdays, Thursdays, Fridays 10am-4pm 1420 Cherryvale Rd, Boulder



## Holiday Quilt Boutique

Saturday October 7, 2023

9:00 AM – 2:00 PM \$1.00 entry donation

First Lutheran Church 803 Third Ave, Longmont, CO

Featuring holiday items
wall hangings
table linens
lap quilts
baby quilts

Proceeds benefit

Safe Shelter of St. Vrain Valley O.U.R. Center

Credit Cards, Checks & Cash Accepted

More Information visit: <a href="www.interfaithquilters.org">www.interfaithquilters.org</a> email: interfaithquilts@gmail.com

#### Poetry Rising

For some of us, memories make us sad. We might long for "the good old days." We might recognize that we can't go back. And, for some of us, we view memories as a privilege—a chance to relive the happy times again and again. Perhaps longing is just part of this time in life?

#### WHILE LONGING...

When the mourning dove's lament seems to sing your song without even knowing your name,

Do you wonder about longing as you're left without the whys, and unanswered questions keep your longings in disguise.

Perhaps longing is an invitation to claim silence once again. Giving us the moments to search...and then begin.

Composers, artists, writers, poets seem to do their best. when loss and longings go unanswered and we seem to need a rest.

In the quiet hours that surround us, we throw questions in the air, not really seeking answers that we might not want to share.

Perhaps connecting is the answer to that hungry place inside... as we scroll on our devices looking for a "Hi."

Perhaps it's truth we're seeking... something we can trust finally recognizing the truth is inside us.

> (c) Barbara Wood Gray BarbaraWoodGray@gmail.com Sharing the Song www.lulu.com/shop

#### **Boulder County Behavioral Health** Planning Team Hosts Virtual **Community Meeting**

Join us to discuss and plan community accessibility to mental and behavioral supports in the county

Department's Behavioral Health welcome, and encouraged. Planning Team invites community WHAT: Behavioral Health Roadmembers to join a virtual meeting map Virtual Community Meeting on Wednesday, Oct. 4, from 4:30 – 6:30 p.m. via Zoom platform. This community meeting will be centered around the Behavioral Health Roadmap, which promotes a long-term shared vision ensuring that all community members have access to the right mental and behavioral health supports at the right time.

To read and learn more about the Behavioral Health Roadmap, please visit: boco.org/BHRoad-

In honor of September's Suicide Awareness Month, this meeting will include a panel on suicide prevention and resources in our

Boulder County, Colo. - Boul- community, as well as updates der County Community Services from key partners. All voices are

> WHEN: Wednesday, Oct. 4 TIME: 4:30 - 6:30 p.m.

WHERE: www.boco.org/BH-

Registration is not required to attend the meeting. Spanish interpretation will be available. A working computer and internet connection is required to attend the Zoom meeting. For special assistance attending, please contact the County's ADA coordinator at 303-441-3525 and allow 72 hours' notice.

For more information or questions contact Marcy Campbell at mcampbell@bouldercounty.gov.



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-TRU PACE Participant

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PACE

Program of All-inclusive Care for the Elderly

#### Time to Get Your Flu, RSV, and New **COVID-19 Vaccines!**

Everyone 6 months and older in the United States should get an influenza (flu) vaccine every season with rare exception. CDC's Advisory Committee on Immunization Practices has made this "universal" recommendation since the 2010-2011 flu season.

There are several flu vaccine options to choose from. If you have questions about which vaccine is best for you, talk to your doctor or other health care professional. Vaccination to prevent flu and its potentially serious complications is particularly important for people who are at higher risk of developing serious flu complications.

as it is becoming a major issue with older adults. Respiratory syncytial virus, or RSV, is a common respiratory virus that usually causes mild, cold-like symptoms. Most people recover in a week or two, but RSV can be serious. Infants and older adults are more likely to develop severe RSV and need hospitalization. Severe infections can include bronchiolitis and pneumonia. Vaccines are available to protect older adults from severe RSV. Monoclonal antibody products are available to protect infants and young children from severe RSV.

The FDA authorized and CDC

also approved newly updated formulations of COVID-19 vaccines made by Pfizer and Moderna. These vaccines protect against the COVID-19 variants that are anticipated to circulate during the 2023-2024 respiratory virus season. A limited number of providers will have availability over the next few weeks, so please check with your preferred provider and local pharmacies for more information.

Please note that due to the privatization of COVID-19 vaccines, most doctors, pharmacies, and health departments can only provide vaccines to individuals who Also consider the RSV vaccine have Medicaid, are uninsured, underinsured, or are paying out of pocket. These facilities do not accept or bill private insurance. Those who are eligible can make an appointment in the coming weeks at your local medical facilities. With An early winter expected, don't wait to get your family vaccinated!

Help us
Help the 50+
Community

#### **New Resources for Those Living With COPD**

Given the tremendous impact COPD has on individuals, it's teach participants about COPD no surprise that it is a significant risk factors and prevention; rechealthcare burden in the United States. In 2019 alone, there were close to 1,320,000 emergency department visits due to COPD and with a chronic disease, and the latclose to 536,000 hospitalizations. est treatments and medications. The total economic cost of COPD Healthcare in this country is close to \$50 bil- complete the course may be eligilion each year.

of one's life, making basic household and personal care tasks diffiactions a person with COPD can COPD-Basics. take to feel better and reduce the disease's impact.

with COPD often have many manage their condition. questions about what they can do

(StatePoint) Chronic obstruct to feel better. With this in mind, tive pulmonary disease (COPD), the American Lung Association a long-term lung disease that in- has launched COPD Basics, a onecludes bronchitis and emphysema, hour online course that is free and is a leading cause of disability and open to all. Designed to improve death in the United States. More COPD care, the course is meant than 12.5 million people have for people living with COPD, their been diagnosed, but millions more families and healthcare professionmay have the disease without even als, such as nurses, physicians and respiratory therapists.

The COPD Basics course will ognizing the symptoms and diagnosing COPD; maintaining a high quality of life while living professionals ble to receive continuing education COPD can impact all aspects credits or contact hours. If you or a family member has recently been diagnosed with COPD, take the cult. However, there are numerous COPD Basics course at Lung.org/

There is currently no cure for COPD, but new resources can Those who are newly diagnosed help those living with the disease

Say you saw it in 50 Plus Marketplace News

#### 5 Facts About NTM Lung Disease

(StatePoint) mycobacteria (NTM) lung disease is a serious condition that can to manage them. cause permanent lung damage, even if you have no symptoms.

likely living with NTM lung disease in the United States, and rates appear to be increasing, especially among women and older age right for you.

- person and can last for a prolonged period of time.
- 2. Current guidelines. The progculture, the 2020 NTM Guidelines recommend continuing your treatculture conversion. Because NTM lung disease can be challenging to clear from the body, it's a good idea to seek care from a pulmonologist or infectious disease specialist that specializes in NTM lung disease.
- 3. Side effects. Some of the medications you may be prescribed may cause side effects. It is important

Nontuberculous to talk to your healthcare provider about possible side effects and how

- 4. Clinical trials. There are clinical trials available for those living More than 86,000 people are with NTM lung disease. Participating in a clinical trial supports medical advances and can help you access treatments. See if one is
- 5. Finding support. Having the The American Lung Associa- right support while treating your tion, with support from Insmed, is NTM lung disease may help you sharing five fast facts to help you follow your treatment plan. The better understand this progressive Lung Association recommends patients and caregivers join the 1. Treatments vary. How NTM Living with Lung Disease Support is treated depends on the type of Community to connect with othorganism causing the infection, ers facing this disease. You can also the severity of symptoms and your ask your healthcare provider about health history. Treatment of NTM lung disease support groups in your lung disease varies from person to area, or look online for a Better Breathers Club near you. To talk to a trained respiratory professional who can help answer your quesress of treatment will be monitored tions and connect you with supby collecting sputum samples. port, call the Lung Association's Once achieving a negative sputum Lung Helpline at 1-800-LUN-GUSA.

For more information about ment regimen for 12 months post NTM and lung health, visit lung.

> Everyone inhales NTM into their lungs as part of daily life. Unfortunately for some, this exposure can result in infection. Having the facts and tools you need to understand NTM lung disease can help you get the support you need.

#### Calling All Foodies for Amazing Culinary Experiences in Kentucky

(StatePoint) If you're vacationing in Kentucky, you'll create wonderful memories as you wind your way from one side of the Bluegrass State to the other. The question now is, what are you going to eat?

Whether you love down-home cooking or palate-pushing adventures, Kentucky has what you're looking for.

Load up on carbs after climbing and exploring the wilderness of Red River Gorge at Miguel's Pizza in Slade. For three decades, Miguel Ventura and his family have been serving nature and climbing enthusiasts with a "choose your own adventure" approach to pizza making, where you're only limited by your own imagination.

Heading west and in the mood for a snack and soda? Stop in Winchester and try one of Kentucky's favorite beverages, Ale-8-One. A ginger and citrus-flavored soft drink developed in 1926 by Winchester's own G.L. Wainscott, Ale-8-One has been refreshing Kentucky natives for generations. The company store is fully stocked and worth the trip.

Want something to go with that soda? Check out any one of 15 stops on the Beer Cheese Trail winding in and around Winchester. Those who really love the native delicacy can grab a digital beer cheese passport.

Don't leave the Lexington area without visiting any one of the nine restaurants in the Holly Hill portfolio. Owned by Lexington native and nationally-renowned chef, Ouita Michel, each one offers a unique take on local farmto-table cuisine. Enjoy an artisan hamburger at Windy Corner. Or, go on a culinary adventure in Michel's flagship restaurant, Holly Hill Inn in Midway. There's a restaurant that suits every taste.

Continue west down Interstate 64 to Louisville and find 610 Magnolia in Oldtown Louisville. Since 2003, Chef Edward Lee has built a name for himself and his

city as a leader in boundary-pushing southern fusion cuisine that brings tastes from all over the globe. Now twenty years later with new executive chef Jeff Potter at the helm, they continue to change and improve their multi-course menu selections. The restaurant is elegant and contemporary, yet rustic, with seasonal access to an outdoor garden patio.

You can't pass through Bourbon Country without stopping by Bardstown, the "Bourbon Capital of the World". Whether you're after a unique tasting experience, a fantastic meal, or both, area distilleries have you covered.

Independent and family owned since 1936, the Willett Distillery has the best of both worlds. With tours and tastings, and an onsite restaurant offering seasonal small plates and a full cocktail bar, it's definitely a one-stop shop. History buffs should be sure to stop by Talbott Tavern, one of the oldest American bourbon bars. Since 1779, the tavern has been host to presidents, pioneers and outlaws. Now you can be a part of that history as you enjoy a cocktail and meal while taking in the old-world ambiance.

If you continue west, you'll eventually find yourself in the charming river city of Paducah. Sitting at the confluence of the Ohio and Tennessee Rivers, Paducah offers a variety of culinary options, including Kirchhoff's Bakery. This legendary establishment has been supplying the city with sweet and savory baked goods since 1873. With its downtown location, it's the perfect place to grab a loaf of fresh baked bread or a massive fried green tomato BLT as you picnic on the riverbank and watch the barges steam past.

These experiences are just the tip of the culinary iceberg in the Bluegrass State. No matter where you find yourself, you'll never be far from a great meal and an even better experience.



better prepared

for a virtual world than others. As

the administrator overseeing the

quickly learn new technology to

In addition, when you consider

occasional wave to our neighbors,

the problem of social isolation

In our Longmont clinic, we

recognized that our clients not

only needed to have access to the

virtual world with smartphones

and tablets, but they also needed

to learn how to use this technology

staff to help clients understand how

to use them for their appointments.

Along with other providers, we

response,

In

creatively sourced phones provide to clients, and then tasked

inevitable

almost

particular for older adults.

#### **Mental Health** Health and Wellness: Bridging the Digital Divide



**Dr. David Remmert** 

and psychiatrists.

seemed

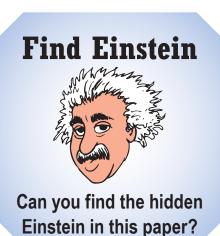
effectively.

years expanded our teletherapy services ago, when the to help ease the isolation that many world pivoted to of our clients were feeling. Today, social distancing we find in response to serving a population that would

ourselves pandemic, not otherwise have access to our it became clear services but for the availability of some virtual options, and so we continue generations were to offer tech support for clients who need it.

And therein lies the silver lining: Out of necessity and urgency Older Adult Services program at brought about by the pandemic Mental Health Partners, it was - in order to better connect immediately apparent that older with our clients and community clients faced a dilemma: either members suffering from the effects of isolation - we expanded and overcome the barrier of isolation, improved access to quality mental or suspend services with therapists health care for all. This is a mission that continues today.

Dr. David Remmert is a the contraction of our "worlds" to Longmont-based psychologist just immediate families and the at Mental Health Partners, a community mental health non-Boulder profit serving Broomfield counties since 1962.



#### Ageism Matters Walk A Mile In Someone Else's Shoes

Kris & Sara

At Changing the Narrative, tions. Consider the "OK Boomer"

their views. Conversations can become passionate, with participants stuck in an "us vs. them" mindset, such as Millennials versus Boomers.

It can be challenging to consider perspectives different from one's own. However, research has found that when people have construc-

tive conversations about age it re- distract us from finding real soluduces our stereotypes and prejutions to our shared concerns. dice about other age groups.

people's experiences. Acknowledgdifferent stages in life can be useful necessary to end ageism. for raising awareness about certain issues, but it doesn't have to be divisive.

ferences between ages, pitting us political commentary, and from aging and ageism. industries pushing anti-aging solu-

we've facilitated many intergenera- comeback, where younger people tional conversations about ageism. dismiss older people, based on the Sometimes in these conversations, idea that older generations selfishpeople go on the defense about ly created a world full of challenges A STATE OF THE STA

for younger generations. In response, both sides dig in their heels.

Ideas like this lump everyone in an age group together, despite a huge range in the views of people of a similar age. They perpetuate inaccurate stereotypes and

We need to understand one an-The key to bridging generation other's perspectives in order to gaps is cultivating compassion and live and thrive together. We need this starts with listening to other to walk a mile in someone else's shoes. At Changing the Narrative, ing differences between people at we believe this is both possible and

Want to learn more? See our website for resources.

Sara Breindel & Kris Geerken are Popular narratives play up dif- Co-Directors of Changing the Narrative, www.ChangingtheNarraagainst each other. We see it in tiveCO.org, a leading effort to change advertising and entertainment, in the way we think, talk and act about

#### **Technology is Hip!**

#### Is Online Banking Safe?



**Bob Larson** 

bankglobal online banking ers will exceed 3.6 billion by 2024. India is

the top mobile banking country in the world. In the U.S., it is estimated 216.8 million or two-thirds of Americans use online banking, however 25% of customers prefer to still write checks. Besides banks, credit card, retail and utility companies, major corporations, payment services, and investment houses also use online banking too.

Online banking is commonly used for opening an account, paying bills, transferring funds, applying for loans, depositing checks, and viewing transaction histories. As the number of features are added to online banking, users will use more banking actions online. The reasons are faster service, easy to use, and less expensive than writing checks.

The Covid-19 pandemic accelbanking customers were forced to Marketing Director for 50 Plus!

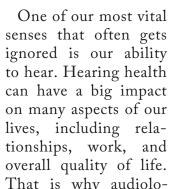
Do you use use online banking. After the peak of the pandemic, many customers ing instead of experienced the advantages of onwriting checks? line banking and decided to con-The number of tinue using them.

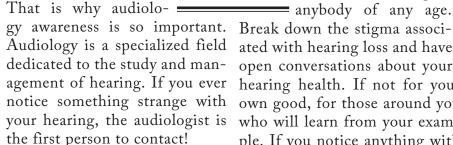
> Online banking uses encryption to protect your data from hackers. Encryption is a process of encoding information in a way that only authorized parties can access it. The current standard for online banking encryption is 256-bit AES, or advanced encryption standard. This is also considered "military-grade" encryption because the military uses it to protect some of their classified information. Some banks may also use other types of encryption algorithms.

> Your home computer or smartphone browser includes the 256 AES encryption method to protect your banking accounts. When you access your banking account from your computer or smartphone, the banking computer tells your computer or smartphone browser to use the special encryption to protect your banking data.

This is another great use of technology in helping the human population operate more efficienterated the use of online banking as ly. Bob Larson is a technologist and

#### **Now Hear This** Audiology & Hearing Health





can help you notice if there are ologist! any hearing-related issues early the earlier you notice something chances of finding a treatment option that works, like hearing aids or other assistive devices. Hearing loss can also serve as a warning that something else needs attention, so it's always worth investigating.

Paying attention to your hearing health is important and as is protecting it when you can. This means avoiding, when possible, exposure to loud sounds.



machinery can affect hearing, so be sure to use hearing protection like earplugs to protect your hearing.

Remember, hearing loss is not an issue that only affects older overall quality of life. Dr. D'Anne Rudden adults, it can impact **=** anybody of any age.

ated with hearing loss and have open conversations about your hearing health. If not for your own good, for those around you your hearing, the audiologist is who will learn from your example. If you notice anything with Being aware of your hearing your hearing that you don't unlealth is important because it derstand, reach out to an audi-

In practice for over 28 years, on. Like most health concerns, Dr. D'Anne Rudden is a Doctor of Audiology, board certified by isn't quite right, the better your the American Board of Audiology. Dr. Caney Demars joined the practice in 2020, adding 5+ years of experience and a passion for serving our community! Dr. Rudden is one of six founding members and Project Manager for Hearing the Call Colorado, a non-profit that helps income-qualified people get access to hearing healthcare. To date, they've provided 214 people in Colorado with hearing aids, 48 Fireworks, loud music, or loud of those right in Longmont!

#### **Pets Are Family**

to remember that our beloved pets to help ease their anxiety. need a little extra care during this



spooky tober and Hal- safely if lost. loween.

costumes. Make sure the costume a little extra care and attention, is comfortable and doesn't restrict you can enjoy the spookiest season their movement or breathing. of the year without any scary in-Avoid masks that can obstruct cidents. Learn more at larimerhutheir vision, and keep an eye on mane.org. your pet while they're dressed up to ensure they don't chew on or ingest any costume parts.

2) Treats, Not Tricks: Keep Halloween candy and treats out of reach from your pets. Chocolate, artificial sweeteners (xylitol), and some candies can be toxic to animals. If your pet ingests something harmful, contact your veterinarian immediately.

3) Safe Space: Halloween can be noisy and chaotic thanks to parties and trick-or-treating, and this might make some pets feel stressed or anxious. Create a quiet and safe space in your home where your pet can retreat to if they become over-

As the leaves change and Hal- whelmed. Consider using pheroloween approaches, it's essential mone diffusers or calming music

> 5) Keep ID Updated: Ensure sea- your pet's ID tags and microchip son. Here are information are up to date. With quick the constant opening and closing tips to ensure of doors during trick-or-treating your pet's safe- and parties, there's a higher risk ty during the of pets escaping. A well-identified month of Oc- pet is more likely to be returned

By taking these precautions, you 1) Costume Cautions: While can ensure that October remains a dressing up your pet can be ador- fun and safe time for both you and able, not all pets enjoy wearing your furry family members. With

## We Care

Е	M	I	R		T	Е	N	T	Н		V	A	S	T
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#### Reflections The Lights Are Out



strange sensanight when I toward neighbor's our with sadness, no

lights shown.

I realized how over these last 15 years, I had looked there in closing out the day. From my five windows, I now saw their home totally in darkness. I had become accusor five windows throughout the late evening and even early morning hours.

We never talked about our late night lights. Which one of us might be working at the computer, creating art projects, studying or just reading into the evening or, even the early morning?

A spotlight affixed near their basement door had provided illumination for any four-legged interlopers wandering between our homes. That light added a sense of Ed.D., is a freelance writer with peace and security.

Our neighbors have shared to-

a matoes, lettuce and other veggies from their garden. "Look, Ken just tion the other used his snow blower on our sidewalk," we had commented over turned out our the years. Unless he beat us to it, lights. I looked we returned the favor clearing his

During our pandemic time, we Martha Coffin Evans home. I noted enjoyed a masked Happy Hour on their driveway. On occasion, basketball tickets were shared when we had extras along with rides to the Bolder Boulder.

I realize now this house will remain darkened as its owners have moved into a new chapter of their tomed to seeing lights in their four lives. They are in transition with their planned move to family in the Northwest.

> Our neighborhood is also transitioning as we await new owners who will call this place home. We understand the snow blower has been provided for them!

> Will they have lights on in the evening, early morning hours? I hope so as I settle into looking again to the east as I close out the

Martha (Marty) Coffin Evans, MACE Associates, LLC. She can be reached at itsmemartee@aol.com.

#### **VETERANS**

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#### Travel

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November 12 – 18th, 2023 \$935 for 7 days and 6 nights Incudes motorcoach, all lodging, 10 meals, 7 shows and more

#### Savannah, Jekyll Island and Beauford, SC April 26 - May 6th, 2024

\$ 1495 for 11 days,10 nights Includes, motorcoach transportation, all lodging, 18 meals( 10 breakfasts,8 dinners)

Tours and more! Mackinac Island August 31 – September8, 2024

\$1259 for 9 days and 8 nights Motorcoach, lodging, 14 meals All the tours and sightsee-

Mt. Rushmore, Black

#### Travel

#### Hills, Crazy Horse, Deadwood South Dakota September 30 – October

4, 2024 \$715 for 5 days Includes motorcoach, most meals and all ticketed venues And sights.

#### For Sale

Senior Community over 55 in southwest Littleton \$95,000. 2 bedrooms, 2 Full Baths, washer/Dryer, for sale by owner. Must see To appreciate the incredible value, call 303-358-4046

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#### **English Language Tu**toring for Adults certified ESL instruc-

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#### Services

#### **Silver Wings** arts Program

A small group music, movement and Dementia- focused day

program. M-F, 10:30am-3:30pm. Onsite-Offsight ctivities. Certified Caregiving, Dementia trained, CPR, Phd (720-436-6397 Day rates.

#### **Events**

#### **MUSIC JAM:**

"The Boulder Friends of Jazz hosts a Dixieland and swing jam session the first Sunday of each month 1 to 4pm at the Avalon Ballroom 6185 Arapahoe Rd, Boulder,. dancers welcome. Members \$8.00, non-members \$12.00, students \$2.00, musicians who sit in are free. Ph 303-449-1888 for info.

#### Wanted

Sell me your film cameras - Leica M3/M4 Fair Price Paid Prefer 50-70's, German 970-823-0002

Stay Up-To Date on scams in Colorado. Monthly columns by the District Attorney Offices and Better Business Bureau are available at 50plus.news/senior-scams

#### **FRADING POST ORDER FORM**

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Boulder, CO 80303

Copy due by the 10th of the preceding month

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#### Colorado Gerontological Society

Medicare Monday Highlights 2024 Changes



**Eileen Doherty** 

Every Medicare eficiaries encouraged to review coverespecially drug Premiums and

subject of Medicare Monday.

Medicare open enrollment runs from October 15 to December 7. The Colorado Gerontological Society will be offering a combination of in-person events and virtual programs.

Kick-off events will begin Monday, October 16 with both in-per-Society will also be offering a series of virtual Wednesday Lunch virtual attendees. and Learn's on topics such as endifference between Medicare Advantage (MA) and Medicare Sup- or 1-866-880-4777 (Spanish). plement Plans.

tering the market. These plans will tological Society.

CO. compete with companies already in the market with low to zero premiums, limited co-pays, and lots of additional benefits such as dental care, hearing aids, meals following a hospitalization, and product catalogs for over-the-counter drugs coverage. and other devices.

Similarly, expect changes to the co-pays, health Prescription Drug Plans (PDP). plans and prescription drug, as well As MA and PDP companies preas new benefits from the Inflation pare for changes in how the Cen-Reduction Act (IRA) will be the ters for Medicare and Medicaid negotiates drug costs in 2025 with pharmaceutical companies directly to bring down the cost of ten most frequently used prescriptions, expect the MA and PDP companies to make changes of their own.

Individuals who attend in-person will be able to do comparison shopping by visiting with inson events in the metro Denver surance companies to learn more area, as well as a virtual event. The about their products. Information will be available upon request for

Check our ad for locations, visit rollment in a Part D plan and the senioranswers.org, or call 303-333-3482 or 1-855-293-6911 (toll free)

Eileen Doherty, MS is the Execu-New MA companies will be en- tive Director of the Colorado Geron-

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You could have your very own personal agent, whom you could talk to every time you call and all for the exact same price.

Even if you don't use me, please do yourself a favor and utilize a local agent who will get to know you and always be there to help you when things don't go exactly right, which happens at times.

Feel free to call at anytime with any questions with no obligation to do business with me.

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Ron Vejrostek 303-776-0867

#### **Ron Stern's Travel Series**

#### Loveland Chocolate Festival



**Ron Stern** 

Chocolate Festival was held at The Ranch event complex September 16, 2023. This vear's event saw lines extending well into

parking lot with chocolate lovers waiting to sample the wares of some of the region's best chocolatiers. If you missed the event, you can still find many of the 57 represented vendors either online or at some of Northern Colorado's farmers markets.

Audacious Truffles uses no ar-



tificial colors or ingredients and prepares his truffles using a slow reduction process to intensify the flavors. The House of Stewart creates traditional Scottish shortbread, caramels and tablets. The latter is a creamy confection pre-

The Loveland pared with condensed milk, butter and sugar that melts in your mouth. The owners of M2 The Confections love to create unique flavors that you typically don't see elsewhere. Some of the popular seasonal specialities include caramelized passionfruit and Palisade Peach caramel.



Sourcing from small farmers in Latin American countries seems like a growing trend in the industry. IXKAKAW is a woman-owned Ft. Collins business that works directly with farmers sourcing cacao that is grown in the wild. They are hand-picked and the fermented beans are then dried under the sun, sorted and roasted. They offer a variety of chocolate bars including a rare version called Macambo that uses light-colored cacao nibs, butter and sugar. The resulting delicate flavor is similar to that of white chocolate.

You can find more information about future chocolate festivals at Dana Cain Events (https://www. danacainevents.com/).

Story by Ron Stern (The Global Gumshoe), travelwriter01@comcast.

#### Walden Ponds Wildlife Habitat

The City of Boulder will close Sawhill Ponds as early as Oct. 2, to begin a multi-year project to project will enhance and rehabiliimprove the city's main sanitary sewer line. Boulder County will also close the west side of adjacent Walden Ponds. Walden Ponds Wildlife Habitat for this project. Both areas are located near Valmont Road and 75th structure by rehabilitating the ex-

The closures are intended to help expedite the project and protect ing wastewater capacity. wildlife from disturbances. The through March 15, 2024, and may floodway. be extended depending on project constructed primarily along existing trails, and heavy construction will only occur outside of the sea-Sawhill Ponds.

who enjoy nature at Sawhill and including upland areas, wetlands Walden Ponds and encourages and trees will be restored with nader Area Trails Map.

The Main Sewer Improvements tate the city's main sanitary sewer line, located next to Sawhill and

The project aims to:

Strengthen wastewater infraisting sewer line.

Protect public health by increas-

Reduce flood vulnerability by closures are currently scheduled moving wastewater flow out of the

Protect and conserve the enviprogress. The new pipeline will be ronment by decreasing the risk of wastewater discharge.

As part of this project, the city will make accessibility improvesonal osprey closure window for ments for visitors experiencing mobility challenges, along with The city recognizes the impact trail enhancements as part of the this project will have on visitors site restoration. Impacted areas, our community to visit other open tive plant species in coordination space and parks locations. For up- with open space staff. Stormwater dated trail information and current best management practices will be closures areas, download the Boul- followed to protect adjacent creek areas.

#### Call for a Tour. Lunch is on us!

## Peaceful Assurance

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Residents at the Bridge live in lovely surroundings while receiving all the personal assistance they need to keep their independence. We offer several private studio and one-bedroom apartments.



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#### Seniors With Guns, A Lethal Mix

Imagine a senior who is suffering from early memory impairment. He gets a urinary tract infection and is a bit delirious, not answering his phone. One of his children comes by to check on him. Because his infection is making him confused, he doesn't recognize them. He thinks they are an intruder, shooting them with the gun that he recently bought, feeling unsafe alone in his home.

Dr Elizabeth Clarke, a geriatrician practicing in Denver and Guns to Gardens volunteer, notes that ageing may be a time of incredible upheaval / transition and loss. Seniors may be dealing with the loss of a spouse, a child, or other close friends or family members. Many seniors must adjust to loss of independence or function due to health changes. Some sense a loss of purpose and contribution after retirement. This increases risk for impulsive suicide. White of suicide deaths nation-wide. Ownership of a hand gun increas-

es risk of completed suicide eightfold. Many suicide attempts are impulsive and having rapid access to a firearm increases the risk that a physical or mental health crisis will end in suicide. In Colorado, 75% of gun violence deaths are suicide. By removing unwanted firearms from homes, we can reduce the number of suicides. People might also want to dispose of firearms they that they inherited from a spouse or parent, but don't wish to return to the marketplace.

On October 14th noon-2pm, the Boulder Valley Unitarian Universalist Fellowship at 1241 Ceres Drive in Lafayette will be holding a drive-in opportunity for anyone to anonymously and safely donate weapons. They will be disabled on-site and later turned into garden tools or jewelry. Donors will receive a King Soopers gift card. For more information:

https://www.bvuuf.org/guns-tomen over 75 have the highest rate garden-tools/ or gunstogardentools@ buuuf.org for questions.

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#### Genealogy Rocks!



**Carol Darrow** 

common reason people embark on a genealogy search is to find the story behind the Sometimes that story is in census

records (missing husbands) or marriage records (more than one). Newspapers are often the richest source of events in the lives of our ancestors. Something such as an obituary or burial notice can supply children's names both living and deceased, parents' names, even occupation and fraternal affiliations.

Newspaper collection services cost about \$100 a year and may seem too expensive. Often there are three-month subscriptions that will let you do the needed research in a short period of time. Every newspaper service contains different newspapers. So if you're looking for the St. Louis Post-Dispatch, you need to subscribe to Newspapers.com while those seeking San Francisco news should turn to GenealogyBank. com. Denver newspapers, both the

most Denver Post and Rocky Mountain News, are digitized on Genealogy-Bank.com but only up to 1940.

There are free newspaper resources in some U.S. states. Colorado Historic Newspapers covers Denver news as well as up-state news from the Western Slope. Google your state of interest to discover such as Iowa Historical Newspapers. Beware of commercial tags that will take you to non-newspaper sites. If security warnings start flashing, cancel the

If you have a specific date, such as a death date or marriage date, you can contact the local public library which is often the repository of local newspapers. They may or may not be indexed but librarians will look up newspapers near the date you supply. This will often get you a digital copy of an obituary. This is helpful for small towns in rural counties that have not had their newspapers digitized. Happy hunting!

Carol Cooke Darrow is a Denver-based professional genealogist who teaches classes throughout the area and facilitates the WriteNOW family writing group on Zoom.

Say you saw it in 50 Plus Marketplace News

#### **Donate Your Unwanted Firearms**



and receive free grocery store gift cards\*



Guns to Garden Tools Event

Saturday October 14, 2023

**Drive Thru** Noon - 2:00 pm

**Boulder Valley Unitarian Universalist** 

**1241 Ceres Drive** Lafayette CO 80026

**Gift Card Value** 

\$50 for your long gun/shotgun

10 for your handgun or semi-

**5200** for your assault/tactical gun \*While supplies last

#### **How it works**

- Arrive at the church parking lot with your UNLOADED gun(s) in the trunk (no ammunition accepted).
- Remain in your vehicle and skilled personnel will remove your gun(s). Homemade guns will be accepted and destroyed, but not compensated for. You remain anonymous.
- Your gun(s) will be dismantled on site and will later be transformed into quality garden tools.







Boulder Valley Unitarian Universalist Fellowship

bvuuf.org/guns-to-garden-tools





Providing multiple solutions for branding and promoting your business!



## O Plus Marketplace H

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  - Four Local Community Editions
  - Over 200,000 Print Circulation in 100 towns & 16 Counties
  - Connecting 50 Plus Adults with **Local Businesses**
  - Effective & Affordable Ad Rates

#### **Social Security Today**

#### Minimizing The Risk Of Financial Abuse For People Living With Dementia

Americans is a growing problem. abuse for people with dementia People living with dementia and similar conditions, like are at an especially high risk of Alzheimer's. Do your best to becoming victims. That's why make sure they're involved in we're committed to combatting deciding which safety measures fraud.

As their memory and other thinking skills decline, people with dementia may struggle to on credit cards. make financial decisions. They may not remember or report Call" list at DoNotCall.gov. the abuse - or understand that someone is taking advantage instead of paying them by check. of them. This abuse can occur anywhere - including at home automatic or in care settings.

years and older lose an average elder abuse. However, only a typically spends money. small fraction of these incidents are reported.

learning to recognize common solicitations. signs of financial exploitation and abuse, including:

- Unopened bills.
- Unusual or large purchases.
- Utilities being shut off due recreational activities, to unpaid bills.
- Money given to telemarketers or soliciting companies.
- Unexplained from the person's bank account. abuse-awareness-day-combating-

There are also many simple *injustice*/. things that caregivers can do

Financial crime against older to reduce the risk of financial to put into place.

Some options include:

- Agreeing to spending limits
- Signing up for the "Do Not
- Setting up auto-pay for bills
- Signing up to notifications withdrawals from bank accounts Victims of fraud who are 80 or large charges to credit cards.
- Requesting electronic bank of \$39,200 every year. Studies and credit card statements and show that financial exploitation watching for unusual purchases is the most common form of or changes in how the person
  - Asking credit card companies to stop sending balance transfer You can help protect others by checks and opting out of future
    - Creating a separate account where you can keep a small, agreed-upon amount of money that the person can use for with friends, etc.

To learn more about combating elder abuse, visit our blog at withdrawals https://blog.ssa.gov/world-elder-

#### Say you saw it in 50 Plus Marketplace News

#### Rubber Duckies

The citizens of Belfast, Maine Anybody know who's responsible are scratching their heads for a for these joyous rubber duckies? third year in a row. This time of the year, in 2021, a lone "Giant" plastic duck made its first appearance in Belfast harbor; the word, "Joy," was written on its chest. The Joy duck and a second inflatable duck showed up last year; the second duck bore the words "Greater Joy" on its chest. This year a third Giant ducky joined the clan; it bore the words, "Greatest Joy."





## 50 Plus Marketplace M

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#### The Dirty Dozen Myths of Marketing to Older Americans

Young at heart and flush with cash, they're the tech-lovgym-using, trend-setting, fun-seeking, fashion-shopping, car-buying, food-experimenting, ad-consuming marketer's dream, who are often ignored by businesses and sometimes society in general. These are active aging consumers who spend close to \$3 trillion annually on products and services.

In his recent webinar, Jeff Weiss, a marketing expert of older Americans over 55 (agers), defines who this target is and why they are different compared to how society portrays them. He reveals the Dirty Dozen Myths associated with agers. By crushing these myths attached to older consumers, there is a significant opportunity to change how society and businesses/ organizations see and engage the older, active adults.

Over 110 million (one-third) Americans are over age 55 today, thus by 2042, 42% of the total population will be over 55. Consumers over age 55 represent 40% of the market, while the younger Gen Y and Z consumers represent less than 18%, where most marketers target their marketing. However, most older Americans are much better informed, still have the most money, and very healthy, so why aren't the retailers focusing on these agers?

Myth #1: Marketers feel older

grave! They think most agers are not very happy from age 65 to 79. They think seniors are really depressing and don't have much to live for! Statistics prove otherwise!

Myth #2: What is Bluetooth? Agers over 55 are actually leading adopters or early majority buyers of tech devices such as high-tech hearing aids, high tech cars or SUVs, smartphones and tablets, and medical monitoring devices.

Myth #3: You can't teach an old dog new tricks! Many Agers are trying skydiving, playing pickleball (fastest growing sport with agers), and other active sports besides taking classes for many topics like genealogy and other fun hobbies.

Myth #4: Don't forget my senior discount! Most agers ask for their senior discount to make their money last longer! Most retailers, restaurants, and medical facilities offer senior discounts to attract the many agers to their businesses!

Myth #5: I've fallen and can't get up! Marketers feel agers are less mobile and have more disabilities. While some single agers may stay home, couples or older friends are healthy and live it up, don't have kids to raise, and can afford a better lifestyle.

Myth #6: You look great for your age! Today's agers feel and look good, exercise regularly, don't smoke, and eat better than their younger generations!

Myth #7: You're out to pasture! Americans have one foot in the Marketers feel most agers end up

in nursing homes, but in reality, they rather live at home or in independent living facilities. With the reverse mortgage option, agers can live comfortably without worrying about money problems!

Myth #8: When I was your age! Marketers feel agers are disengaged from life and society. Today's agers are more engaged because they are healthy and active!

Myth #9: You're out of sight! The younger generations are critical of their older ones.

Myth # 10: You're past your prime! Marketers and some businesses feel the agers are not as productive as the younger generations. Interestingly, agers' past skills and better work ethic are still welcome at many businesses.

Myth #11: You're tried and true! Even with the older skills, agers are willing to learn new methods and technologies to keep up with the new living standards!

Myth #12: Oh, to be young again! Agers are actually embracing new concepts and trying new ideas in living, having fun, and enjoying life!

In summary, today's agers feel more alive, have more fun, enjoy life, have more money, are more active than their parents were or even their grandkids. They are physically, socially, mentally, and digitally more active! For more info on this topic, visit www. ageofmajority.com.



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Coal Creek Meals on Wheels: 303-665-0566

Longmont Meals on Wheels: 303-772-0590

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#### **DONATE YOUR CAR!**

Wheels for Wishes Make-A-Wish Colorado Call: 720-907-3825

#### **Boulder Older Adult Services**

•West Age Well Center: 909 Arapahoe Ave. 303-441-3148

Monday – Friday 9:00 a.m. – 3:00 p.m.

•East Age Well Center:

5660 Sioux Dr.

303-413-7290

Monday – Friday

8:00 a.m. – 4:30 p.m.

For more information about programs and services, visit www.boulderolderadultservices. com. Weekly newsletter sign-up: https://bouldercolorado.gov/letsage-well-newsletter.

Get Acquainted! West Age Well Center, Tuesday, October 3, 10:00 - 11:00 a.m. Meet others and learn about the many programs and resources offered by Older Adult Services.

Popular Line Dances. West Age Well Center, Tuesdays, October 3 - 31, (NO class 10/10) 1:00 - 2:00 p.m. Fees: R/NR \$32/\$40. Line dancing is a fun and invigorating activity that utilizes music from around the world.

Coffee with a Cop. West Age Well Center, Wednesday, October 4, 9:30 - 11:00 a.m. Break down barriers between police officers and the community members they serve with this space to ask questions, voice concerns, and

get to know the officers in your community.

**Jazz Dance Series.** East Age Well Center, Fridays, October 13 - 27, 12:30 - 1:30 p.m. Fees: R/NR \$24/\$30. Jazz is a fun, invigorating dance style designed to show stylish expression with enjoyable music.

**Technology Coaching Online** 

Appointments: 1-1 Assistance. Online, Thursdays, October 19 and 26, 10:00 a.m. - 12:00 (by 30-minute appointment). A tech coach provides one-to-one online technology assistance using Zoom for older adults with Apple, Samsung, or Android products.

Living History Performance -Marion Woodman. West Age Well Center, Wednesday, October 25, 1:00 - 2:00 p.m. Marion Woodman was a widely read and acclaimed author, a leader in women's spirituality and feminine consciousness, and a Jungian analyst.

**Mobility for All** – How to Use Technology to Enhance Transportation Accessibility, Convenience, and Safety. Online, Wednesday, October 25, 10:00 a.m. - 12:00 p.m. OR West Age Well Center, Tuesday, October 31, 10:00 a.m. - 12:00 p.m. Sponsored by Boulder County Area Agency on Aging.

#### Lafayette Senior Services

Call 303-665-9052 or email olderadults@lafayetteco.gov to register.

**Strengthening Supports** for Older Adults in Boulder

County: Abuse, Neglect, and Financial Exploitation October 4, 10am-12pm

Join the Boulder County Justice Coalition for ALL (Abuse in Later Life) -- "JCALL" -- to learn more about abuse, neglect, and financial exploitation in later life. During the event, adults aged 50 and over, their families, and caregivers will gain a better understanding about types of abuse, learn how to recognize, and address instances of abuse when they occur and talk with local service providers on how to get appropriate assistance, so that all community members have reliable information and access to available

#### **Pumpkin Express Anderson Farms**

October 12, 10am-2pm Fall is here and it is time to think about pumpkins. Come explore The Anderson Family Farm, while enjoying a wagon ride and pick a pumpkin. While you are there, you can walk around the farm. Lunch is on your own.

#### Spooktacular, with Vaccine Clinic

October 27, 12-2pm Come by the Senior Center wearing your Spooktacular Costume and join others as we laugh, play games, dance, and have a spooky lunch. Wear your favorite costume and burn those holiday calories at our howling dance party. Lunch and drinks provided. Door prizes for best costumes. Additionally, Boulder County Public Health will be available for vaccines.

#### Birds of Lafayette

October 31st 1:30-2:30pm Birds of Lafayette; An introduction to knowing and enjoying birds of our area. Join naturalist, Martin Ogle, for a fascinating talk about birdwatching in Lafayette. We'll learn the basics of how to attract birds, how to recognize several special birds of note and about how birding can open a whole new world in our everyday lives!



## 50 Plus Marketplace News

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#### **ACROSS**

- 1 Islamic chieftain
- 5 One of ten equal parts
- 10 Immense
- **14** Not bright
- 15 Worship
- 16 South American Indian17 Small island
- **18** Objective case of I
- 19 Collection of weaponry
- 21 Sheer fabric of silk
- 23 Having a tail
- **24** Light meal
- 26 Infinite time
- 25 Assist

38 Mature

- **30** Stage plays
- 35 Beetle 36 Spawning area of salmon

- 39 Republic in SW Asia
- **41** Unit for measuring gold
- 43 Potpourri
- 44 Source of cocoa 46 Animistic god or spirit
- 47 Faucet
- 48 Pertaining to the thymus
- **50** Broadcast by television
- 53 Ornamental fabric
- 55 Edge
- **56** Offensive
- 60 Rootlike **64** Marshy
- 65 Which satellite of Jupiter discovered by Galileo in 1610, is that planet's third largest
- 66 Drug-yielding plant 67 On the top
- **68** A poplar

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- 70 Charge per unit
- 71 Limbs
- 72 Well-known
- 73 Small drink of liquor

#### **DOWN**

- 1 Heroic
- 2 Soft pulpy mass
- 3 State of being illiterate
- 4 Marijuana cigarette **5** Cap of Scottish origin **6** Paradise
- 7 Negative vote
- 8 Vestige
- 9 Messenger
- 10 Competed
- 11 Old İndian coin
- 12 Move off hastily
- 13 Story
- 20 Above
- 22 Devoted follower
- 26 Decree
- 27 The Pentateuch
- 28 Annoy
- **29** Furniture wood
- 31 Fuss
- 32 Having many poles
- 33 Assumed name
- **34** Mine excavation
- 37 Matron 40 Vietnam
- 42 Sesame plant
- 45 Greased
- **49** The land of promise **51** Biblical high priest
- 52 Visor
- 54 Second largest violin
- 56 Gemstone
- 57 Restrain
- **58** Long, laborious work
- **59** Drinking vessels
- 60 Hoar 61 Covering for the head
- 62 Very small quantity **63** Hold as an opinion
- 69 Near to

of northern colorado, pc

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